

# Q4 & FY 2014 Results

Adecco Group

# **Disclaimer and Note on Terminology**

#### **Forward-looking statements**

Information in this release may involve guidance, expectations, beliefs, plans, intentions or strategies regarding the future. These forward-looking statements involve risks and uncertainties. All forward-looking statements included in this release are based on information available to Adecco S.A. as of the date of this release, and we assume no duty to update any such forward-looking statements. The forward-looking statements in this release are not guarantees of future performance and actual results could differ materially from our current expectations. Numerous factors could cause or contribute to such differences. Factors that could affect the Company's forward-looking statements include, among other things: global GDP trends and the demand for temporary work; changes in regulation affecting temporary work; intense competition in the markets in which the Company operates; integration of acquired companies; changes in the Company's ability to attract and retain qualified internal and external personnel or clients; the potential impact of disruptions related to IT; any adverse developments in existing commercial relationships, disputes or legal and tax proceedings.

#### Non US GAAP measures used

'Organic growth' excludes the impact of currency, acquisitions and divestitures.

'EBITA' refers to operating income before amortisation of intangible assets.

'Net debt' comprises short-term and long-term debt less cash and cash equivalents and short-term investments.



# **Agenda**

**Operational review** 

Financial review

**Strategy & Outlook** 

**Questions & Answers** 



# **Operational review**

Patrick De Maeseneire, Group CEO



# Highlights

### FY 2014

- Revenues EUR 20.0 billion, up 4% yoy in constant currency
- ► Gross margin of 18.5%, up 20 bps yoy
- SG&A up 3% yoy, in constant currency and excluding restructuring costs
- ► EBITA excluding restructuring costs of EUR 965 million
- ► EBITA margin excluding restructuring costs of 4.8%, up 40 bps yoy
- ▶ Net Income attributable to Adecco shareholders of EUR 638 million, up 14% yoy
- Proposed dividend for 2014 of CHF 2.10 per share, up 5% compared to last year



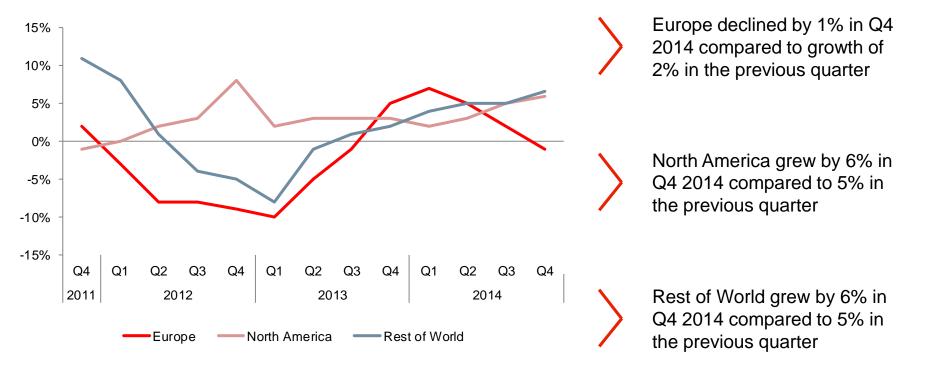
# Highlights Q4 2014

- ► Revenues EUR 5.2 billion, up 2% yoy in constant currency
- ► Gross margin of 18.9%, up 60 bps yoy
- SG&A excluding restructuring costs up 2% yoy and up 2% sequentially, in constant currency
- ► EBITA excluding restructuring costs of EUR 272 million
- ► EBITA margin excluding restructuring costs of 5.3%, up 50 bps yoy
- Revenues for January and February up 4% in constant currency & adjusted for trading days



# Revenue development by region<sup>1)</sup>

### Organic year-on-year change in percent

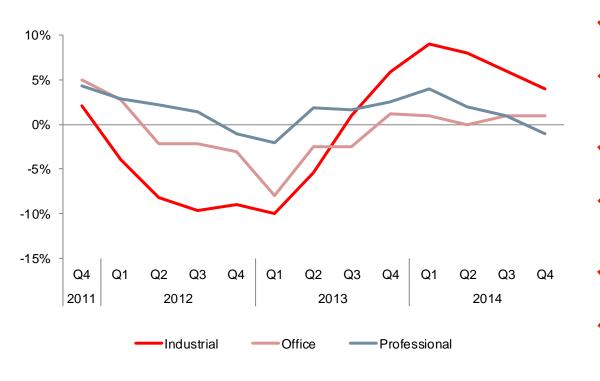






# Revenue development by business line<sup>1)</sup>

### Organic year-on-year change in percent



Industrial grew by 4% in Q4 2014 compared to 6% in the previous quarter

Office grew by 1% in Q4 2014, the same level as in the previous quarter

Professional Staffing declined by 1% in Q4 2014 compared to 1% growth in the previous quarter:

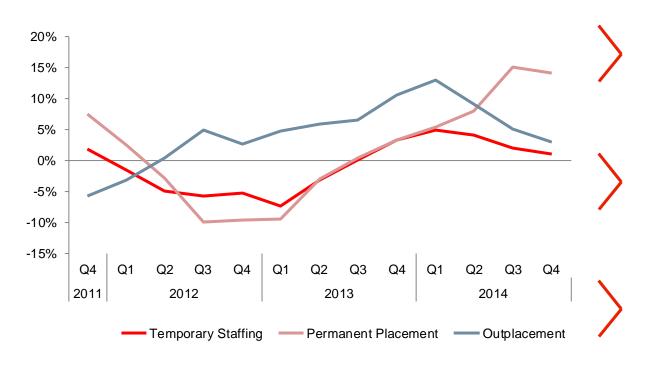
- IT: -1% (1% in Q3 2014)
- Engineering & Tech.: -6% (-1%)
- Finance & Legal: 4% (4%)
- Medical & Science: 3% (flat)





# Revenue development by service line<sup>1)</sup>

### Organic year-on-year change in percent



Temporary Staffing revenues grew by 1% in Q4 2014 compared to 2% in the previous quarter

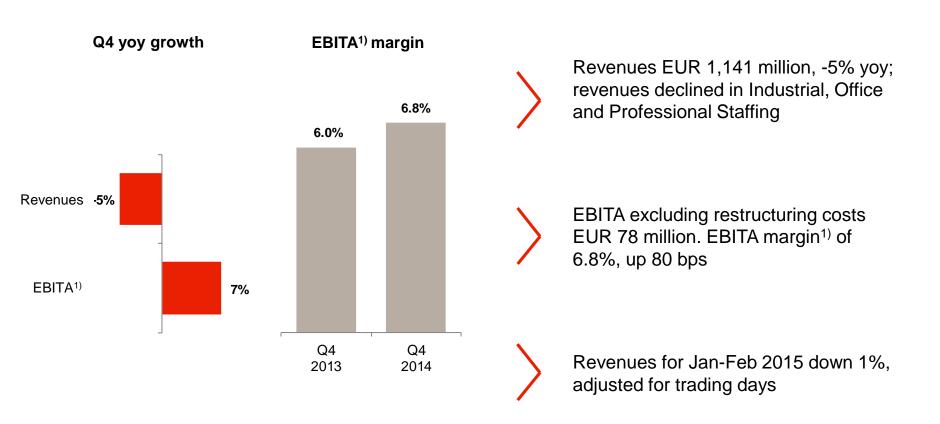
Permanent placement revenues grew by 14% in Q4 2014 compared to 15% in the previous quarter

Outplacement revenues grew by 3% in Q4 2014 compared to 5% in the previous quarter

1) Excluding Outsourcing and Other



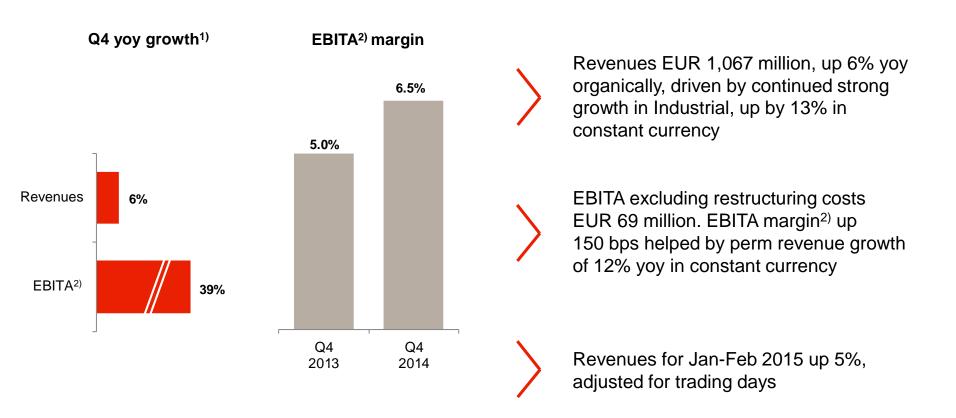
#### **France**



<sup>1)</sup> EBITA, EBITA growth rate and EBITA margin exclude restructuring costs of EUR 4 million in Q4 14 and EUR 10 million in Q4 13.



#### **North America**

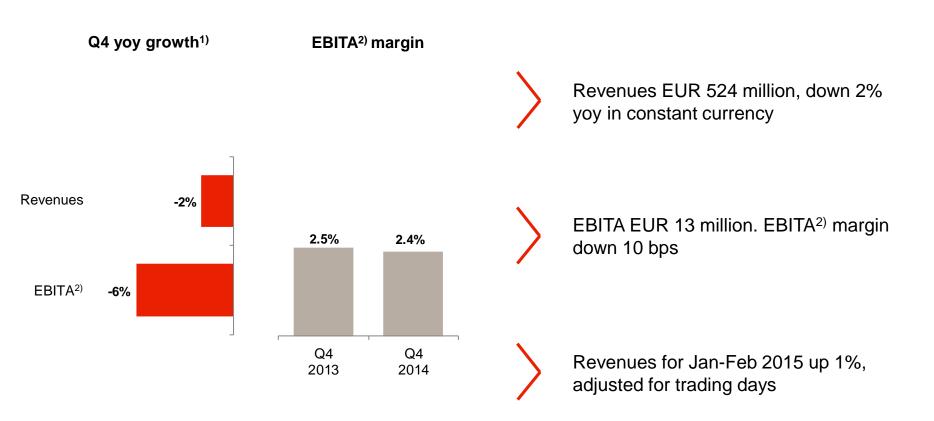


<sup>2)</sup> EBITA, EBITA growth rate and EBITA margin exclude restructuring costs of EUR 4 million in Q4 14 and EUR 2 million in Q4 13.



<sup>1)</sup> Revenue growth is organic and EBITA growth is in constant currency.

#### **UK & Ireland**

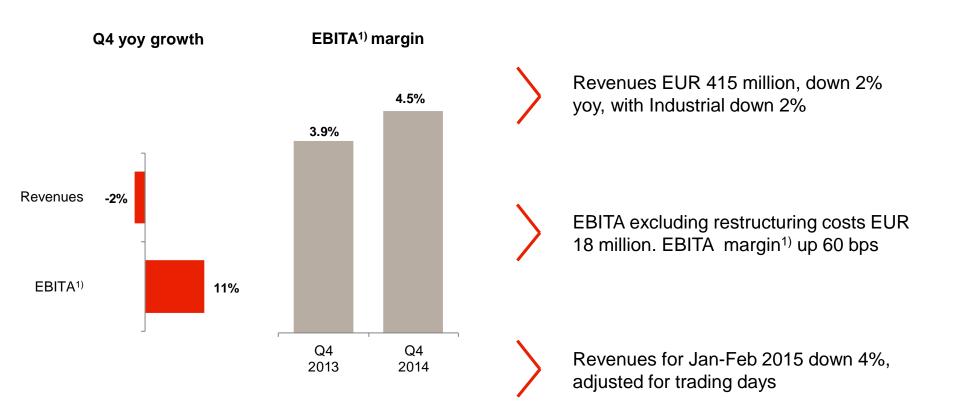


<sup>2)</sup> EBITA, EBITA growth rate and EBITA margin exclude restructuring costs of EUR 2 million in Q4 13.



<sup>1)</sup> Growth rates are in constant currency

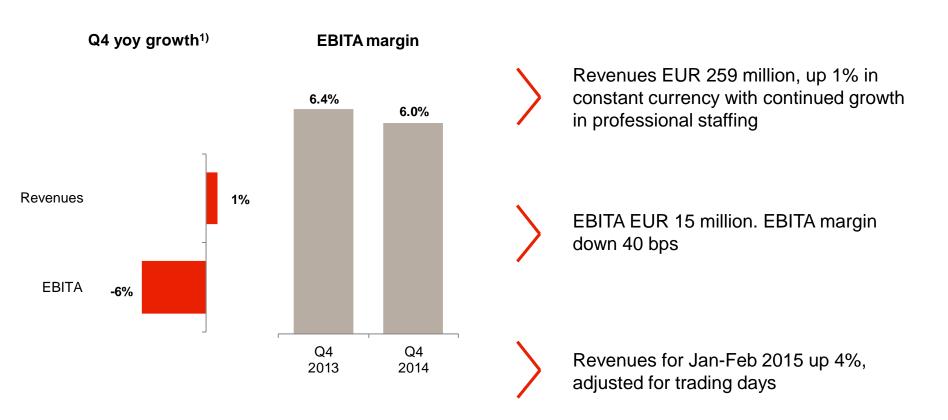
# **Germany & Austria**



<sup>1)</sup> EBITA, EBITA growth rate and EBITA margin exclude restructuring costs of EUR 14 million in Q4 14.



# Japan



<sup>1)</sup> Growth rates are in constant currency



# Revenues and EBITA by segment

Q4 2014 vs. Q4 2013

		Revenues		EBITA excluding restructuring costs <sup>1), 2)</sup>			
% of revenues		EUR millions	Organic change yoy	EUR millions	Margin	Margin change yoy	
22%	France <sup>1), 2)</sup>	1,141	-5%	78	6.8%	80 bps	
21%	North America <sup>1), 2)</sup>	1,067	6%	69	6.5%	150 bps	
10%	UK & Ireland <sup>1)</sup>	524	-2%	13	2.4%	-10 bps	
8%	Germany & Austria <sup>2)</sup>	415	-2%	18	4.5%	60 bps	
5%	Japan	259	1%	15	6.0%	-40 bps	
5%	Italy	280	10%	16	5.6%	10 bps	
5%	Benelux	254	1%	15	5.6%	-60 bps	
4%	Nordics <sup>1)</sup>	204	2%	4	2.3%	-60 bps	
4%	lberia <sup>1)</sup>	210	19%	8	3.9%	-20 bps	
2%	Australia & New Zealand	93	4%	1	1.0%	20 bps	
2%	Switzerland	113	1%	11	9.3%	-30 bps	
10%	Emerging Markets <sup>2)</sup>	524	10%	22	4.3%	30 bps	
2%	LHH	88	2%	28	31.3%	380 bps	
	Corporate			(26)			
100%	Adecco Group <sup>1), 2)</sup>	5,172	2%	272	5.3%	50 bps	

<sup>1)</sup> EBITA excluding restructuring costs in Q4 2013 of EUR 10 million in France, EUR 2 million in North America, EUR 2 million in the UK & Ireland, EUR 1 million in the Nordics, EUR 2 million in Iberia

<sup>2)</sup> EBITA excluding restructuring costs in Q4 2014 of EUR 4 million France, EUR 4 million in North America, EUR 14 million in Germany & Austria, EUR 1 million in the Emerging Markets



# **Financial review**

Dominik de Daniel, Group CFO



# Q4 2014 Results in detail - P&L

# In EUR millions

EUR millions	Q4		Variance %			Revenues up 2% in cor	
except share and per share information	2014	2013	EUR	Constant Currency		currency	
Revenues	5,172	4,983	4%	2%			
Gross profit	976	913	7%	5%			
EBITA excluding restructuring costs	272	238	14%	13%		EBITA excluding restruc	
EBITA	249	221	13%	11%	<b>&gt;</b>	up 13%, in constant cu	
Operating income	239	210	14%	12%		ap 1070, iii constant car	
Income before income taxes	222	188	18%				
Net income	185	174	6%				
Net income attributable to Adecco shareholders	185	174	6%				
Basic earnings per share	1.06	0.98	9%			Basic weighted-average	
Diluted earnings per share	1.06	0.98	9%			were 174m in Q4 2014	



nstant

acturing costs ırrency



e shares vs 178m in Q4 2013



# Sequential revenue analysis

Adecco Group	Q1	Q2	Q3	Q4
2007	=	=	_	=
2008	+	<b>-</b>	_	
2009			=	=
2010	++	+	+	+
2011	+	=	=	=
2012	_	_	_	_
2013	=	=	=	=
2014	=	=	_	=

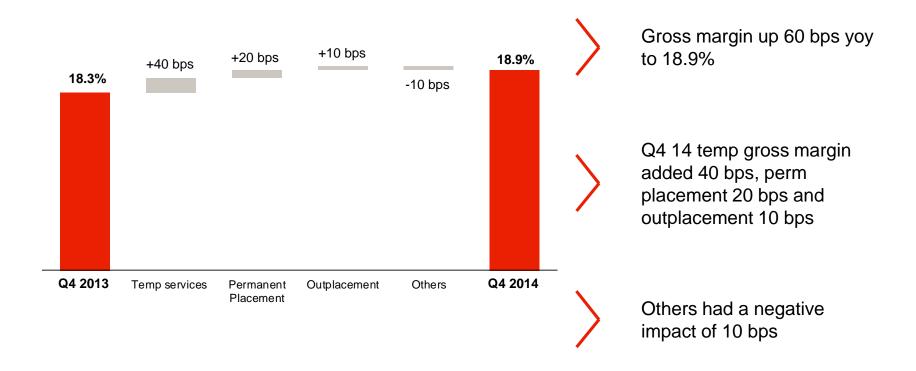
- Above long-term growth trend<sup>1)</sup>
- In line with longterm growth trend<sup>1)</sup>
- Below long-term growth trend<sup>1)</sup>

<sup>1)</sup> Long-term growth trend is the 13-yr median of sequential growth for the relevant quarter, adjusted for currency, acquisitions, divestitures and trading days



# Q4 2014 gross margin drivers

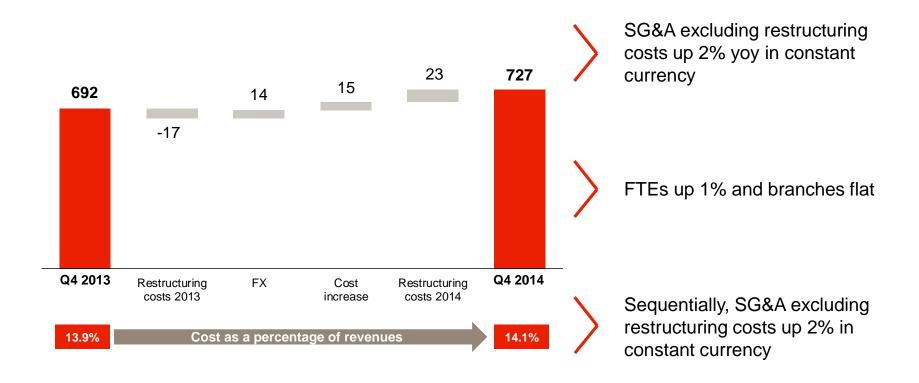
# As percentage of revenues





#### Q4 2014 SG&A movements

#### In EUR millions





#### Q4 2014 cash flow statement

#### In EUR millions

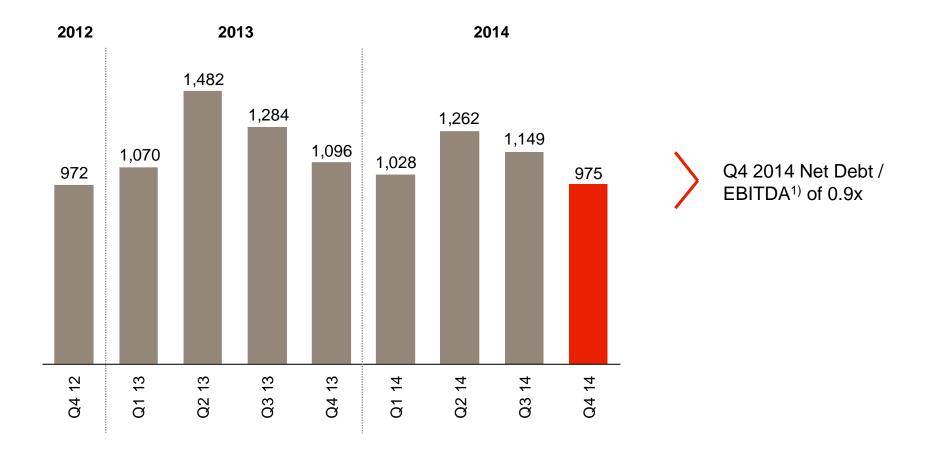
EUR millions	Q4	FY		
	2014	2013	2014	2013
Cash flows from operating activities				
Net income	185	174	640	558
Adjustments to reconcile net income to cash flows from operating activities:				
Depreciation and amortisation	33	36	129	143
- Other charges	(13)	54	21	74
Changes in operating assets and liabilities, net of acquisitions:				
- Trade accounts receivable	203	62	(38)	(173)
Accounts payable and accrued expenses	(98)	24	106	134
- Other assets and liabilities	(26)	(100)	(73)	(216)
Cash flows from operating activities	284	250	785	520
Cash used in investing activities	(31)	(32)	(93)	(55)
Cash flows used in financing activities	(230)	(60)	(978)	(570)
Effect of exchange rate changes on cash	6	(11)	18	(35)
Net increase/(decrease) in cash and cash equivalents	29	147	(268)	(140)
Cash and cash equivalents:				
Beginning of period	666	816	963	1,103
- End of period	695	963	695	963

- Q4 2014 cash flow from operating activities of EUR 284 million
- In Q4 2014, cash flows used in investing activities included EUR 25 million capex
- Q4 2014 cash flows from financing activities included EUR 81 million purchase of shares



# Net debt development

### In EUR millions

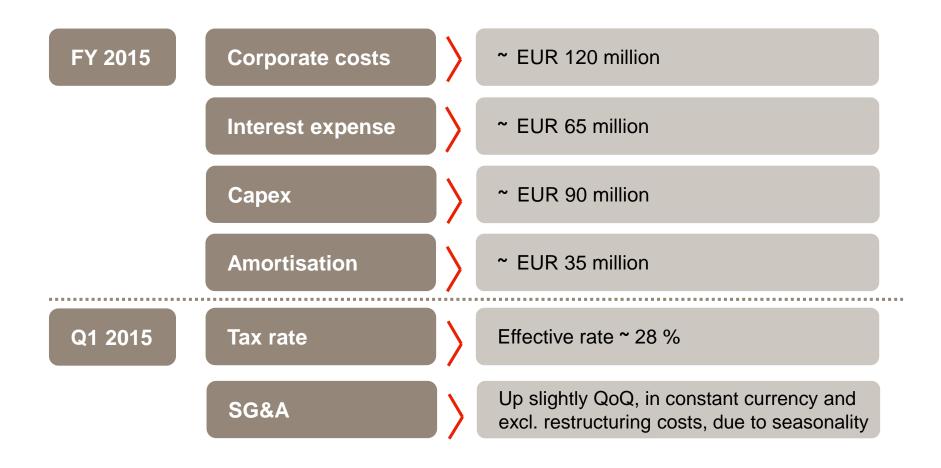






#### **Financial Guidance**

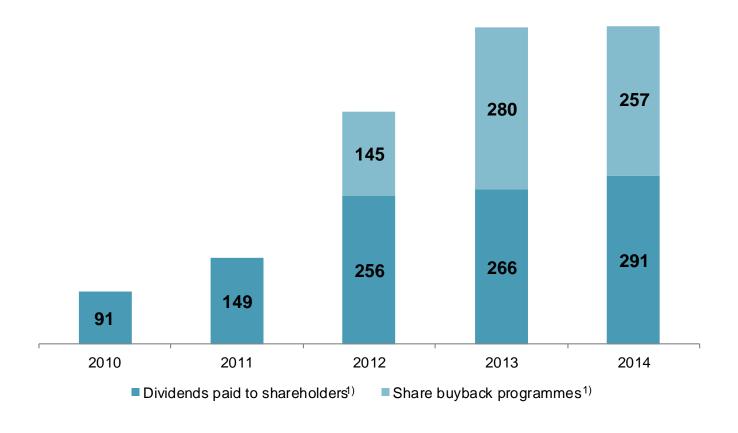
### Based on current management expectations





# Dividends and share buybacks

#### EUR 1.7 billion since 2010



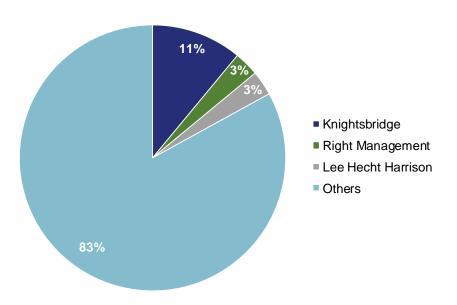




# **Acquisition of Knightsbridge Human Capital Services**

### Establishes LHH as leading player in Canadian market

# Canadian market Career Transition and Talent Development<sup>1)</sup>



Knightsbridge is the market leader in Canada

Strong offering in Career Transition and Talent Development

Good cultural fit and attractive synergy potential

LEE HECHT HARRISON



1) Adecco estimates for 2014



# **Strategy & Outlook**

Patrick De Maeseneire, Group CEO



#### Outlook

Adecco Group:
Revenues up 4% for
January-February, in
constant currency and
adjusted for trading days

Europe: Improving trends into Q1 2015, driven by France, Italy and Benelux

North America: Steady growth trend Rest of the World: slightly improving trend in Japan, Australia & NZ and Emerging Markets

Remain convinced we will achieve target of >5.5% EBITA margin in 2015



Q&A

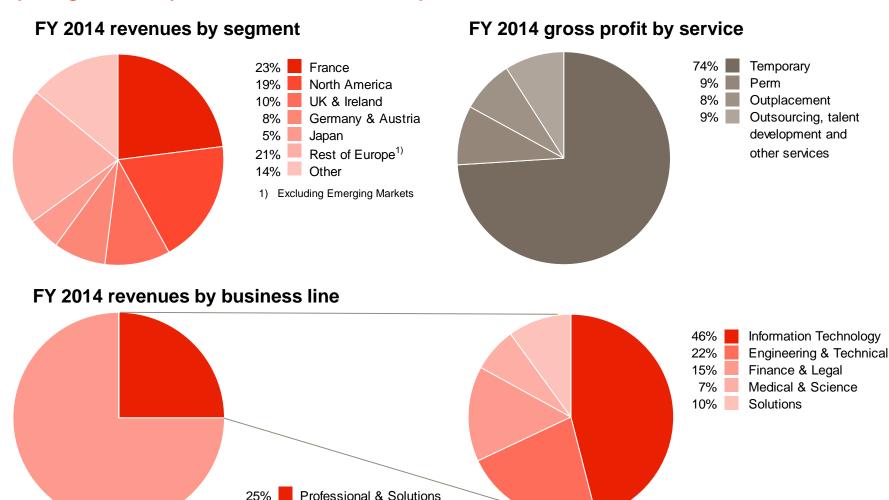


# **Appendix**



#### **Revenue and Gross Profit**

# by segment, by business line and by service line



General Staffing



# Our six strategic priorities

We strive to reach an EBITA margin above 5.5% in 2015

1. Engagement

2. IT

3. Professional Staffing & Services

4. Segmentation

5. BPO solutions

6. Emerging Markets

EBITA margin >5.5%

Top line growth

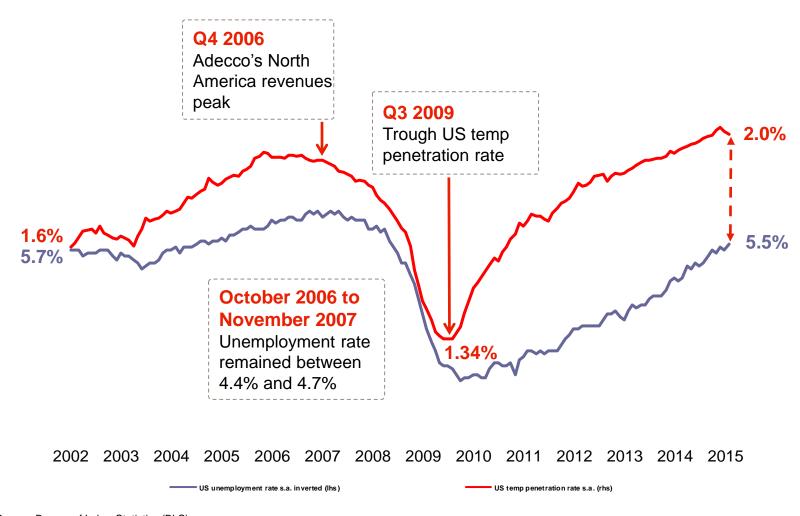
**Pricing discipline** 

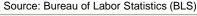
**Cost control** 



# Structural shift to temporary staffing in current upturn

US temporary penetration rate vs. unemployment rate

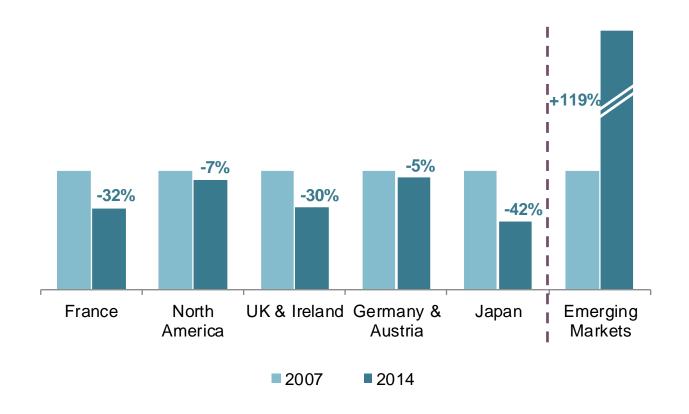






# Revenue development since the Group's peak in 2007

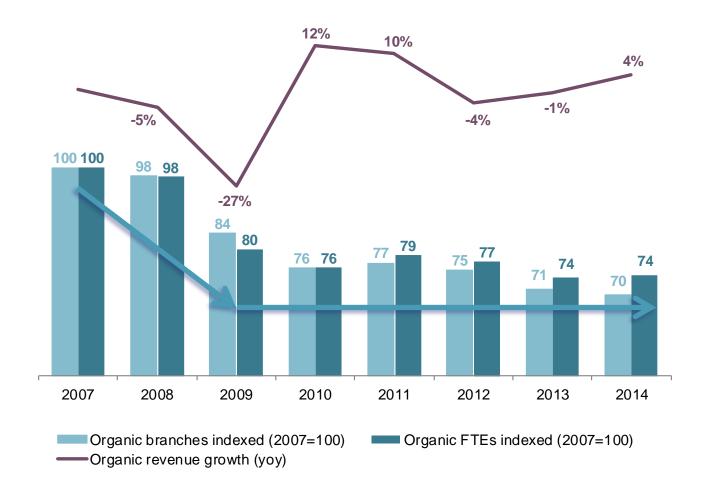
Gap against the peak on an organic basis for the main markets





# Revenues, branches and FTEs

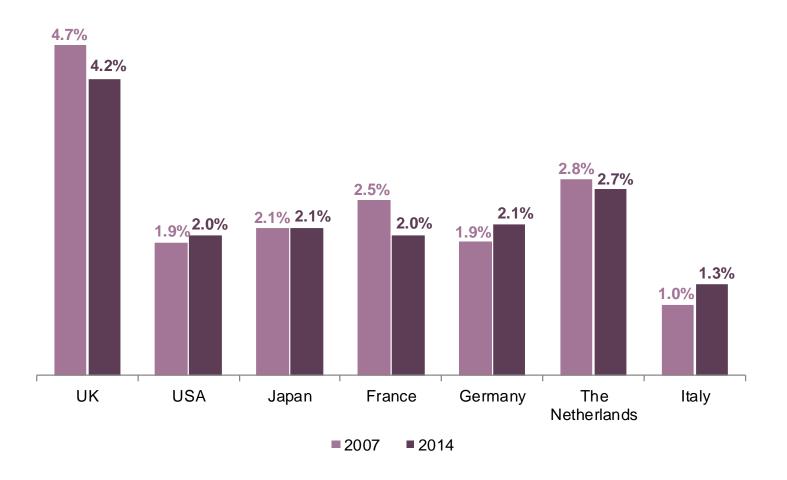
# Organic development (indexed)





### **Penetration rates**

#### Main markets



Source: Eurociett, Bureau of Labor Statistics and Adecco estimate



# Revenues and EBITA by segment

FY 2014 vs. FY 2013

		Revenues		EBITA excluding restructuring costs <sup>1), 2)</sup>			
% of revenues		EUR millions	Organic change yoy	EUR millions	Margin	Margin change yoy	
23%	France <sup>1), 2)</sup>	4,640	-2%	284	6.1%	100 bps	
19%	North America <sup>1), 2)</sup>	3,854	4%	223	5.8%	110 bps	
10%	UK & Ireland <sup>1)</sup>	2,061	3%	49	2.4%	30 bps	
8%	Germany & Austria <sup>2)</sup>	1,687	4%	91	5.4%	-10 bps	
5%	Japan	1,032	2%	57	5.5%	-40 bps	
6%	Italy	1,098	14%	65	5.9%	-10 bps	
5%	Benelux	982	6%	45	4.5%	+30 bps	
4%	Nordics <sup>1)</sup>	821	6%	23	2.9%	+20 bps	
4%	lberia <sup>1)</sup>	789	19%	31	3.9%	+90 bps	
2%	Australia & New Zealand	350	-11%	0	0.1%	-180 bps	
2%	Switzerland	427	3%	38	8.8%	+50 bps	
10%	Emerging Markets <sup>2)</sup>	1,925	11%	69	3.6%	+20 bps	
2%	LHH <sup>1)</sup>	334	6%	98	29.3%	+110 bps	
	Corporate			(108)			
100%	Adecco Group <sup>1). 2)</sup>	20,000	4%	965	4.8%	40 bps	

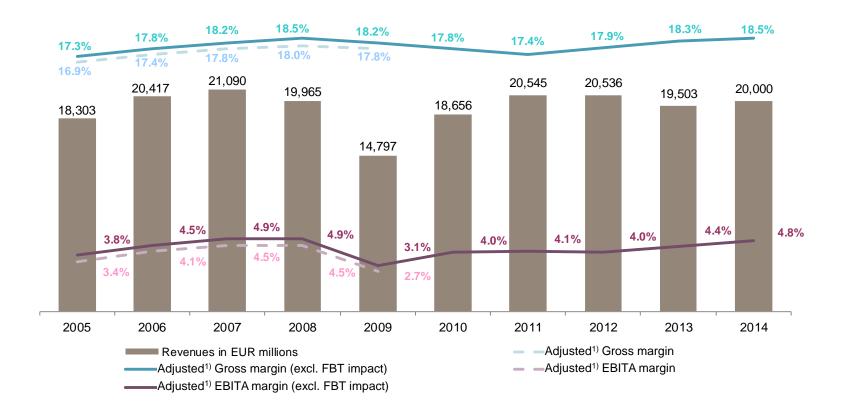
<sup>1)</sup> EBITA excluding restructuring costs in 2013 of EUR 19 million in France, EUR 6 million in North America, EUR 3 million in UK & Ireland, EUR 1 million in Nordics, EUR 2 million in Iberia and EUR 2 million in LHH.

<sup>2)</sup> EBITA excluding restructuring costs in 2014 of EUR 4 million in France, EUR 18 million in North America, EUR 14 million in Germany & Austria and EUR 1 million in the Emerging Markets.



### What we have achieved

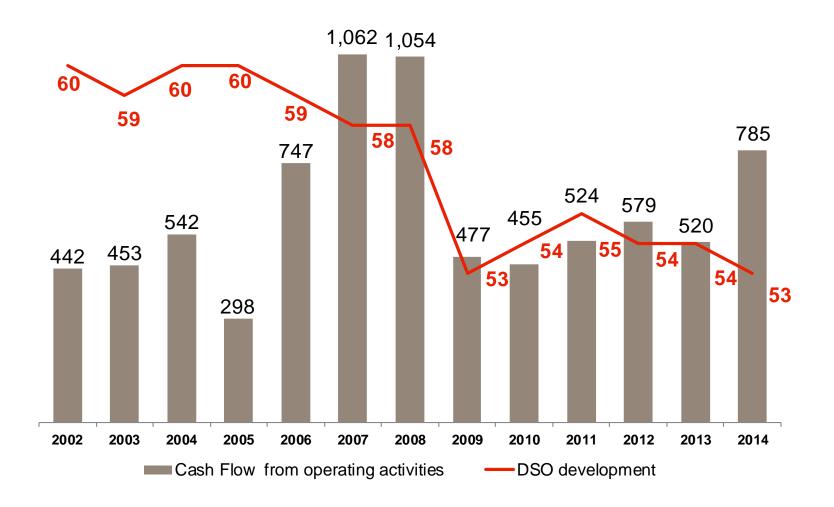
### Financial performance since 2005



1) Please refer to Slide 41 for details on adjustements



# Cash flow and DSO development



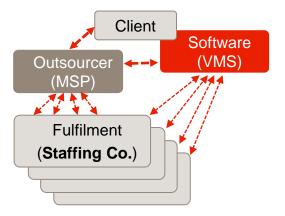


### MSP, RPO, VMS...

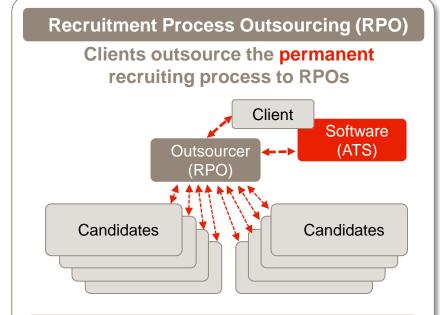
### Can someone help with the definitions please!

#### Managed Service Programmes (MSP)

Clients outsource the management of contingent workforce to MSPs



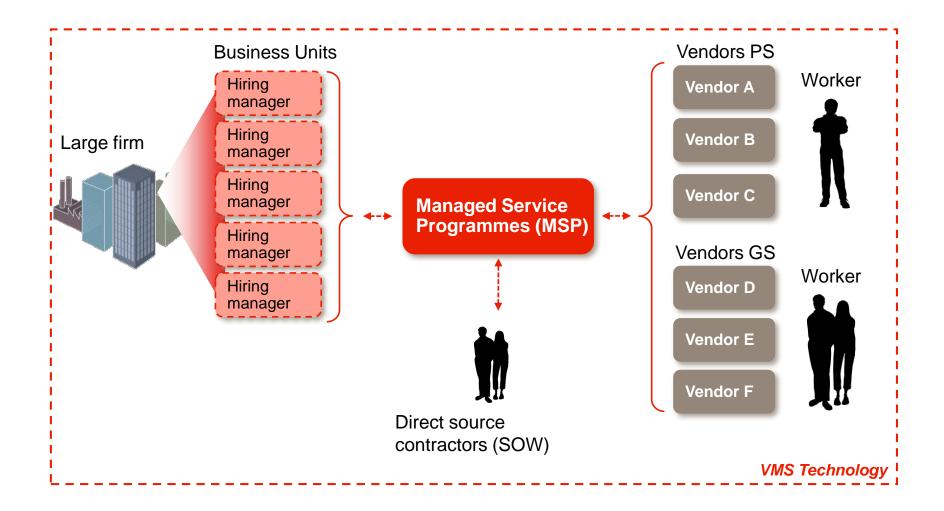
- Outsourced procurement function, distinct from Master Vendor model
- MSP manages contingent workforce/staffing vendors
- Mostly works in conjunction with a VMS tool
- A VMS automates the processes of procuring people from staffing vendors, provides transparency into vendor costs and performance



- Outsourced HR function, distinct from executive search and traditional permanent staffing
- ▶ RPO provides any or all in-house/corporate recruiting department services
- Mostly works in conjunction with a ATS tool
- An ATS collects and tracks candidate data, interview scheduling, reporting, provides transparency into candidate pipelining, hiring effectiveness



# MSP Programmes manage the staffing supply chain





#### Notes to slide 37

### Details on adjustments

For better comparison, figures for 2005, 2006, 2007, 2008 and 2009 are excluding the impact of the French business tax (FBT), which as of January 1, 2010 was reclassified as income tax under US GAAP.

2005 figures exclude on gross profit the negative impact of the French business tax of EUR 80 million and on EBITA the negative impact of the French business tax of EUR 84 million.

2006 figures exclude on gross profit the negative impact of the French business tax of EUR 86 million and on EBITA the negative impact of the French business tax of EUR 91 million.

2007 figures exclude on gross profit the positive impact of the modified calculation of the French social charges of EUR 172 million and exclude the negative impact of the French business tax of EUR 88 million. 2007 figures exclude on EBITA the positive impact of the modified calculation of the French social charges of EUR 156 million and the negative impact of expenses related to the French antitrust proceedings of EUR 15 million and of the French business tax of EUR 93 million.

2008 figures exclude on gross profit the positive impact of the modified calculation of French social charges of EUR 63 million and from restructuring charges of EUR 8 million as well as the negative impact of the French business tax of EUR 84 million. 2008 figures exclude on EBITA the positive impact of the modified calculation of the French social charges of EUR 63 million, the negative impact associated with headcount reductions and branch optimisation in France and other European countries of EUR 32 million and of the provision for the French antitrust procedure of EUR 19 million and of the French business tax of EUR 89 million.

2009 figures exclude on gross profit the positive impact of EUR 25 million due to favourable developments in France resulting in the reassessment of existing accruals and the negative impact of EUR 7 million due to a sales tax accrual in the UK related to prior years and of the French business tax of EUR 61 million. 2009 figures exclude on EBITA the positive impact of EUR 25 million due to favourable developments in France resulting in the reassessment of existing accruals, the negative impact of EUR 7 million due to a sales tax accrual in the UK related to prior years, the negative impact of EUR 121 million associated with restructuring costs and of the French business tax of EUR 65 million.

2010 figures exclude on EBITA the negative impact of EUR 33 million associated with integration costs of MPS in NA and the UK and integration costs of Spring in the UK.

2011 figures exclude on EBITA the negative impact of EUR 20 million associated with integration costs of MPS and DBM.

2012 figures exclude on EBITA the negative impact of EUR 83 million associated with restructuring costs in France and other countries as well as integration costs of EUR 5 million related to DBM.

2013 figures exclude on EBITA the negative impact of EUR 33 million associated with restructuring costs.

2014 figures exclude on EBITA the negative impact of EUR 37 million associated with restructuring costs.

